



TO: All Export Dealers and Distributors

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SUBJECT: HOBART-the No. 1 in warewashing

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Dear HOBART-Partner.

An accolade was more than welcome at HOBART – the German magazine GV-Manager gave the company top marks in the warewashing segment. The magazine had asked its readers to grade around 300 companies from a variety of fields supplying the institutional catering industry on the quality of their products, service and cost-effectiveness, and 1,217 end users took part. The result ranked HOBART on top in warewashing – Meiko and Winterhalter came second and third, respectively.

“We’re very proud of this award – an award that didn’t come from a jury, but from people who use our equipment every day,” says HOBART CEO Silvio Koch. “This result is another demonstration of our leading market position.”

Conferred at the German trade fair Intergastra, the GV-Manager’s Best readers’ award has been taken as an unequivocal message that HOBART is on course with its intensive customer orientation approach towards developing innovative, economical and ecological products. HOBART follows a strategy of constant

product optimization, and attaches great importance to perfect service – a strategy greatly appreciated by the market/our customers

HOBART took the news with the appropriate pride, but not without the awareness of the obligation that has come with the award – and further motivation to keep on course with added vigor. “We know the high expectations our customers have placed in us at HOBART,” says Koch, “expectations that we have every intention to fulfil in the future as well – and that’s a promise!”

GV Manager’s Best 2010 – Warewashing Segment



v.l.n.r. Björn Geromiller, Meiko Maschinenbau GmbH & Co. KG (2. Platz); Silvio Koch, HOBART GmbH (1. Platz); Jürgen Winterhalter, Winterhalter Gastronomie GmbH (3. Platz)

With best regards

H O B A R T G m b H
Export-Team